



Hood To Coast Officially Launches In Israel With The Announcement Of Hood To Coast Israel Bible Revival

The First Hood To Coast Bible Revival Event Will Be Held September 14th to 15th

Jerusalem, Israel (June 13, 2017) - Hood To Coast Race Series and Bible Revival officially announced their partnership combining Hood To Coast Relay, the mother of all relays, with the Bible Revival for the first time this September. Tens of thousands among the Hood To Coast community will be invited to register and participate in Bible-Revival this year, taking place September 14th and 15th. Registration opens on June 25th, and will be limited to 500 teams.

Although this is the Bible Revival's fifth race, this will be the first-year that the event will officially be called, and branded as, *Hood To Coast Israel Bible Revival*. The 200-kilometer event is run by teams of four, six, or eight, and hosts a 30k, 50k, 70k, 100k, and 200k individual races. The relay event will be capped at 500 teams.

Hood To Coast Relay, founded in 1982 by Bob Foote, originally hosted 8 teams of 10 runners. Today, the relay hosts 19,000 participants and has sold-out for 18 consecutive years on the opening day of registration, while placing an additional 40,000 hopeful participants on a waiting list. Participants come from all 50 US states and 43 countries.

The Bible-Revival race is a relay that spans over 200km, passing through breathtaking landscapes of the Judean hills, where biblical heroes left their mark, and where world-class wine-making and vinery can be experienced. Hood To Coast expects to broaden its portfolio through this collaboration, and enable a unique experience to its runners and walkers from all throughout the world.

Hood To Coast Relay has truly gone international in 2017 with long-term agreements in China and Israel. Hood To Coast China will take place in Beijing on July 9th and is a partnership with former NBA All-Star and Hall of Famer Yao Ming.